

LACE “WHERE’S DAVE?” CONTEST OFFICIAL RULES (“OFFICIAL RULES”)

1. **NO PURCHASE NECESSARY.** The Lace “Where’s Dave” contest (the “Contest”) is skills-based and entry is free. Please read these Official Rules; by entering the Contest, you agree to them.
2. **SPONSOR:** This Contest is run by IOG Singapore Pte. Ltd. (“Sponsor”). Sponsor, its affiliates and their advertising and promotion agencies are the “Promotion Entities”.
3. **HOW TO ENTER:** Beginning 15 September, 8am EDT and ending 18 September, 8am EDT (the “Entry Period”), reply to the official Contest post on X (@lace_io) with your own original photo of Dave, the Lace mascot. Limit one entry per person. Multiple entries, use of automated entry methods, or attempts to circumvent these rules will result in disqualification. You may not enter more than once using multiple X accounts, email addresses, identities or devices.
4. **ELIGIBILITY:** Open to individuals who are 18 years of age or older at the time of entry. The following are NOT eligible to participate in the Contest or receive a prize: (a) individuals or entities located in any jurisdiction that is the subject of any sanctions administered or enforced by the U.S. Department of Treasury’s Office of Foreign Assets Control, the United Nations Security Council, the European Union, His Majesty’s Treasury’s Office of Financial Sanctions Implementation or other relevant sanctions authority; (b) residents or citizens of Singapore; or (c) officers, directors and employees of Sponsor and its affiliates, and members of their households. Void where prohibited. By entering, you confirm you meet these requirements and will comply with all applicable laws.
5. **JUDGING:** After the Entry Period, the Lace team will review all eligible entries and select one winner based on creativity, humor and originality. Judging is subjective and Sponsor’s decision is final and binding. Sponsor may decline to award the prize if it does not receive a suitable entry.
6. **YOUR ENTRY AND CONTENT RIGHTS:** By entering the Contest, you: (a) grant Sponsor and its affiliates a worldwide, royalty-free, irrevocable, non-exclusive license to use, reproduce, edit, display, distribute and publish your entry and your X handle in any media for promotional purposes, without further notice, approval or compensation; and (b) represent and warrant that your entry is your own original work, does not infringe any third party’s intellectual property, privacy or publicity rights, and contains nothing unlawful, offensive, defamatory, sexually explicit or hateful and no third-party brands, logos or identifiable people without permission. Sponsor may disqualify or remove any entry at its discretion. Dave and the Lace name and marks remain Sponsor’s property and you receive no rights in them.
7. **PRIZE:** One Lace-branded Keystone hardware wallet (approximate retail value: US\$249). The prize is fulfilled and shipped by Keystone and is subject to Keystone’s terms and shipping availability. The winner is responsible for all taxes, import duties and customs charges on the prize. If the winner cannot or will not accept the prize, the prize will be forfeited and Sponsor may select an alternate winner or decline to award it. No substitution, transfer or cash equivalent, except that Sponsor may substitute a prize of equal or greater value.
8. **HARDWARE WALLET AND DIGITAL ASSETS DISCLAIMER:** Each prize is a hardware wallet, a physical device used to store the credentials that control digital assets. You are solely responsible for: (a) setting up and securing the device and any recovery phrase; (b) safeguarding any digital assets you choose to store using the device; and (c) any tax obligations arising from your prize. You must never share your recovery phrase or private keys with anyone, including Sponsor. Sponsor is not responsible for: (i) your loss of, or loss of access to, the device, any recovery phrase or any digital assets; or (ii) your failure to set up or use the device properly. If you are unfamiliar with hardware wallets, you should educate yourself before accepting the prize or decline the prize.

9. **LIMITATION OF LIABILITY:** By entering the Contest, you waive all rights to, and hold the Promotion Entities harmless from, any claim, liability, loss, damage (including punitive, incidental and consequential damages) or expense (including attorneys' fees) arising out of or in connection with participation in the Contest or the acceptance, use or misuse of any prize. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. Sponsor is not responsible for: lost, late or misdirected entries; technical failures; human error; or errors in Contest administration. If, in Sponsor's opinion, there is any error, suspected tampering or if technical difficulties compromise the integrity of the Contest, Sponsor reserves the right to cancel or modify the Contest. In the event of termination, winners will be selected from among all eligible entries received as of the date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared made by the holder of the X account used to enter.
10. **WINNER NOTIFICATION AND SAFETY:** The winner will be announced publicly through the official @lace_io account and may be contacted through that account to arrange delivery. To claim, the winner must respond within ten calendar days and provide the information reasonably needed to ship the prize. Sponsor will never message you first to ask for, and will never ask any entrant for, a recovery phrase, private key or any form of payment. If anyone contacts you first claiming to be Lace or Keystone, it is not us. You are responsible for securing your device and recovery phrase.
11. **PUBLICITY:** Except where prohibited or restricted by law, your participation in the Contest and, if applicable, your acceptance of any prize constitutes your agreement, permission and consent for the Promotion Entities and their designees to use and modify your entry, name, X handle and other biographical information worldwide for marketing and promotional purposes in all forms of media, now known or hereafter devised, without further limitation, restriction, compensation, notice, review or approval.
12. **NOT AFFILIATED WITH X:** This Contest is not sponsored, endorsed or administered by X (formerly known as Twitter). You understand that you are providing information to Sponsor and not to X. Sponsor is not responsible for the practices, terms or actions of X.
13. **GOVERNING LAW:** All matters arising out of or relating to the Contest and these Official Rules are governed by, and construed in accordance with, the laws of New York without giving effect to any of its conflict of laws provisions. Any legal suit, action or proceeding arising out of or relating to the Contest and these Official Rules will be brought exclusively in the applicable federal or state courts located in New York, New York.
14. **PRIVACY:** Your participation in the Contest is governed by [the Lace Privacy Policy](#) and related terms and conditions. To participate in the Contest and/or receive prizes, entrants and winners will be required to supply certain information, which will be used by Sponsor to administer the Contest and may be shared with its affiliates, subsidiaries, advertising, promotion and fulfillment agencies, legal advisors and service providers in accordance with Sponsor's Privacy Policy.